

"Our unique insight enables us to take action to resolve the issues faced everyday by people who are Deaf, deafened, deafblind or hard of hearing"

OUR HIGHLIGHTS 2016



ENGAGING

148 Stakeholders engaged in 2016



A DEAF LED GROWING TEAM

50% of the management team are Deaf
55 staff employed and still growing!



INCREASING INCOME

30% increase in overall income over the last year for AD's two flagship services



INTERPRETING

15% increase in assignments completed by AD Communications



ACCREDITATIONS

Six Accreditation/registrations awarded

YOUCHOOSE LAUNCH



AD Community created a new Consortium with five new partners. YOUchoose is a vehicle to share good practice and support other organisations to develop essential services.

Call us today! 0844 593 8440 enquiries@actiondeafness.org.uk
www.actiondeafness.org.uk

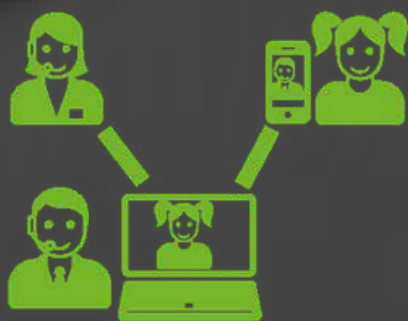


PLANS AND GOALS FOR 2017



AD STRATEGY 2023

Establish new & exciting strategic priorities ready for 2023



BSL INTERPRETING

Further 15% increase in FACE-TO-FACE BSL Interpreting assignments undertaken and Video Interpreting Packages sold



INCOME

Increase overall annual income by 20%



OFFICES

Fourth office base to be created in Cambridge to complement offices currently in Leicester, Derby and Brighton

COMMUNITY SUPPORT AND PERSONAL CARE SERVICE

14,000 hours of community support to be provided in 2017

